

JD- Work from office / Virtual || Summer internship ||Magnik india || External > Inbox x



Magnik India <magnikindia@gmail.com>
to magnikindia1, bcc: Placement ▾

Tue, Feb 21, 2023, 3:12 PM ☆ ↶ ⋮

Dear Ma'am,

Greetings from Magnik India!!!

We Magnik India is a leading name in the service provider. We provide magazines of various publishers in Print & Digital versions. We help people get the latest news in printed form at their doorstep.

Please find the Work Description below: -

We are currently seeking a committed, deadline-driven Marketing **intern** to join our excellent team. The **intern** will complete all tasks assigned by the Manager, which may include conducting market research, identifying business opportunities, managing email campaigns, generating sales leads, making cold calls, participating in meetings, and assisting the Marketing department wherever possible. You should be able to take instruction, but also work unsupervised when required.

To be successful as a Marketing And Sales **intern**, you should be willing to learn as much about the company as possible and be able to spot opportunities that have been overlooked by others. Outstanding Marketing and Sales **interns** are problem solvers who know the value of building lasting, professional relationships with clients, They will have tremendous opportunities to develop innovative policies and campaigns that shape the future of our organization. Candidates for this role will be creative, charismatic, knowledgeable, and exceptionally well-versed in the latest sales and marketing techniques.

Sales and Marketing Candidates Duties and Responsibilities:-

- ✓ Oversee day-to-day sales, monitoring, and forecasting to better understand the market
- ✓ Continually assess our marketing techniques and their efficacy in affecting sales
- ✓ Stay up-to-date on current market trends
- ✓ Work collaboratively with the sales team to assess current projections
- ✓ Own ultimate responsibility for successfully meeting or exceeding sales goals
- ✓ Collaborate with the marketing team to creatively reach more potential customers
- ✓ Take calculated risks to increase profitability and brand recognition
- ✓ Work in a hands-on fashion, building the team—provide motivation and inspiration
- ✓ Set the precedent for excellence through leading by example
- ✓ Cultivate and deepen client relationships and partnerships that add value

Internship Project Titles:-

- 1) Sales Generating Strategies for Magnik India using Corporate Promotional Activities & Online Internet Marketing.
- 2) Maintaining CRM By Studying Consumer Buying Behavior of Magazines Readers